Platform-as-a-Service: build cloud applications rapidly and reliably

SPEAKERS

Jonathan R.D. Sage, IBM Government and Regulatory Affairs

Jonathan is a member of the global technology policy team within IBM's Government and Regulatory Affairs. He is policy lead on cyber security and cloud computing for the EU. In this role he is responsible for relationships with European Institutions and EU member states and represents IBM in key industry associations in Brussels covering technology policy. Jonathan also deals with intellectual property policy for IBM in Europe. Prior to taking on this role, Jonathan was closely involved in EU Framework Programme research, having coordinated IBM's participation from 2002 – 2006. Previous roles include managing consultant in the IBM's Strategic Change consulting practice in the public sector based in Belgium. Before joining PricewaterhouseCoopers where he led the EMEA internal knowledge management team, and then IBM, Jonathan was marketing director for a UK software company which pioneered the first eCommerce applications. He also spent 6 years as Commercial Attache for the British Embassy in Vienna responsible for trade relations in the capital goods sector. During this period he held a part time post Assistant Professor at the University of Business Administration and Economics in Vienna. He was also on the faculty of the Open University Business School for its MBA course and tutor in Strategy. He also worked earlier in his career at the United Nations in Vienna (UNIDO and IAEA) in human resources.

Jonathan holds a degree in modern languages from the University of Oxford (MA) and an MBA from Henley Business School, UK.

Mike Edwards, Senior Technical Staff Member at IBM's Hursley Park labs

Mike Edwards is a Senior Technical Staff Member at IBM's Hursley Park labs and his focus is cloud computing - in particular cloud computing standards, security and privacy in cloud computing and the BlueMix PaaS environment. Mike is chair of the UK IST38 cloud computing standards committee at BSI and UK head of delegation to the ISO/IEC SC 38 cloud computing standards committee. He is also a member of the ISO SC27 security standards committee. Mike works with customers who are looking to develop applications in a modern cloud computing environment, especially mobile and web applications and enables customers to understand the productivity gains for both developers and operations staff which are possible with a Platform-as-a-Service environment such as BlueMix.

Mike has worked over 30 years on a wide variety of software projects at IBM, including OS/2, Java, Web services and SOA.

Achille Pinson, PrepMyFuture.com founder, CEO of EVERLEARN

Achille is the CEO of EVERLEARN a company creating digital products for publishers and schools. Previously, Achille was leading product management for a fintech startup in Spain. Achille graduated from HEC Montreal and McGill in Finance and Computer Sciences.