

Networking Session - A trusted cloud ecosystem – How to help SMEs innovate in the Cloud

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Paolo Balboni (Ph.D.) is a top tier European ICT, Privacy & Data Protection lawyer and serves as Data Protection Officer (DPO) for multinational companies. Lead Auditor BS ISO/IEC 27001:2013 (IRCA Certified).

Balboni (qualified lawyer admitted to the Milan Bar) is a Founding Partner of ICT Legal Consulting (ICTLC), a law firm with offices in Milan, Bologna, Rome, an International Desk in Amsterdam, and multiple Partner Law Firms around the world. Together with his team, he provides legal counsel across Europe to multinational companies specializing in the fields of Personal Data Protection, Data Security, Information and Communication Technology (ICT), and Intellectual Property Law. Balboni has considerable experience in Information Technologies including Cloud Computing, Big Data, Analytics, and the Internet of Things, Media and Entertainment, Healthcare, Fashion, Insurance, Banking, AntiMoney Laundering (AML), and Counter-Terrorist Financing (CFT). Balboni also advises personalities on privacy and copyright matters. Dr. Balboni is the Scientific Director of the European Privacy Association based in Brussels, the Cloud Computing Sector Director and Responsible for Foreign Affairs at the Italian Institute for Privacy in Rome, Italy.

Balboni is actively involved in European Commission studies on new technologies and is a regularly invited expert in the revision of the EU Commission proposal for a General Data Protection Regulation. He participated in the drafting group of the European Union Commission Data Protection Code of Conduct for Cloud Service Providers (under Key Action 2: Safe and fair contract terms and conditions of the European Union Cloud Strategy). He co-chairs the Privacy Level Agreement (PLA) Working Group of Cloud Security Alliance and has acted as the legal counsel for the European Network and Information Security Agency (ENISA) projects on 'Cloud Computing Risk Assessment', 'Security and Resilience in Governmental Clouds', and 'Procure Secure: A guide to monitoring of security service levels in cloud contracts'. Balboni has spoken on the legal aspects of ICT, Privacy, Data Protection and Data Security matters at more than 100 international conferences around the world. Balboni is the author of the book Trustmarks in E-Commerce: The Value of Web Seals and the Liability of their Providers (T.M.C Asser Press), and of numerous journal articles published in leading European Law reviews. He is Lecturer at the Master in Digital Media Management at the European Institute of Design and Research Associate at Tilburg University. He obtained his Law Degree with distinction from the University of Bologna in 2002 and a Ph.D. in Comparative ICT Law from Tilburg University in 2008.

He speaks Italian, English and Dutch fluently and has good knowledge of French, Spanish, and German.



CloudWATCH's Legal Guide to the Cloud for SMEs

Protecting personal data in cloud service contracts isn't always straight-forward.

Contracts are often offered by cloud providers in a standard and non-negotiable form, which may make it difficult for clients (data controllers under EU law), to discharge their duties towards data subjects and Data Protection Authorities.

The Legal Guide provides advice for clients by highlighting a series of recurrent contractual in a short and comprehensive way from the data protection law standpoint. References to other checklists and standards tackling issues critical for cloud services are also included.

Legal tips for the cloud – CloudWATCH's tips for potential adopters of the cloud

It's vital to know about the legal aspects of cloud computing. The Cloud offers more efficient option for services like data storage and email services with end users having their data. Users should be:

Sure the contract they sign meets their needs, gives precise information regarding ownership, access, privacy and security, governing law, allocation of the risk and what happens if the cloud provider goes out of business.

Topic: How start-ups and SMEs are bringing new products to the market, combining cloud, big data and IoT

View: Data Protection Impact assessment, Data Protection by Design, Accountability

Topic: Key differentiators & positioning on the market

View: Make privacy, data protection and data security your unique selling point - *“data protection compliance as an asset”*

Case study: Privacy Level Agreement [V2]: A Compliance Tool for Providing Cloud Services in the European Union

[Privacy Level Agreement \[V2\]: A Compliance Tool for Providing Cloud Services in the European](#)

One of the major challenges for multinational companies is that of implementing privacy and security compliance across the European Union Member States. This challenge is a result of the varying legislation on such matters which the *Privacy Level Agreement [V2]: A Compliance Tool for Providing Cloud Services in the European Union (PLA V2)* aims to amend. PLA V2 was in fact developed in order to provide guidelines for privacy and security compliance across the EU in cloud services, acting as an appendix to Cloud Service Agreements in order to describe the level of privacy protection that the CSP will provide. This presentation will explore PLA V2 and provide guidance concerning compliance with mandatory EU privacy legislations.



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Grazie
Q&A

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“L’eccellenza non è un atto, ma un’abitudine” - Aristotele