



ECIM – European Cloud Marketplace for Intelligent Mobility

HUGO KERSCHOT



CLOUDWATCHHUB – BRUSSELS, APRIL 20, 2016

ECIM AT A GLANCE



**One-Stop-Shop
for mobility
services**



**3 Pilot Cities and
A Proof of
Concept**



**14 Partners:
service, providers,
developers,
researchers, PMs,
consultants**



**6 Parking Web
Services**



3 Mobile apps



8 Data Services

**New services are
constantly
added**



ECIM PLATFORM = MOBILITY SERVICE MARKETPLACE

Brings together

Service providers



Data providers



Developers



HOW DOES IT WORK?

Developers integrate selected services with ECIM Payment and Authentication services

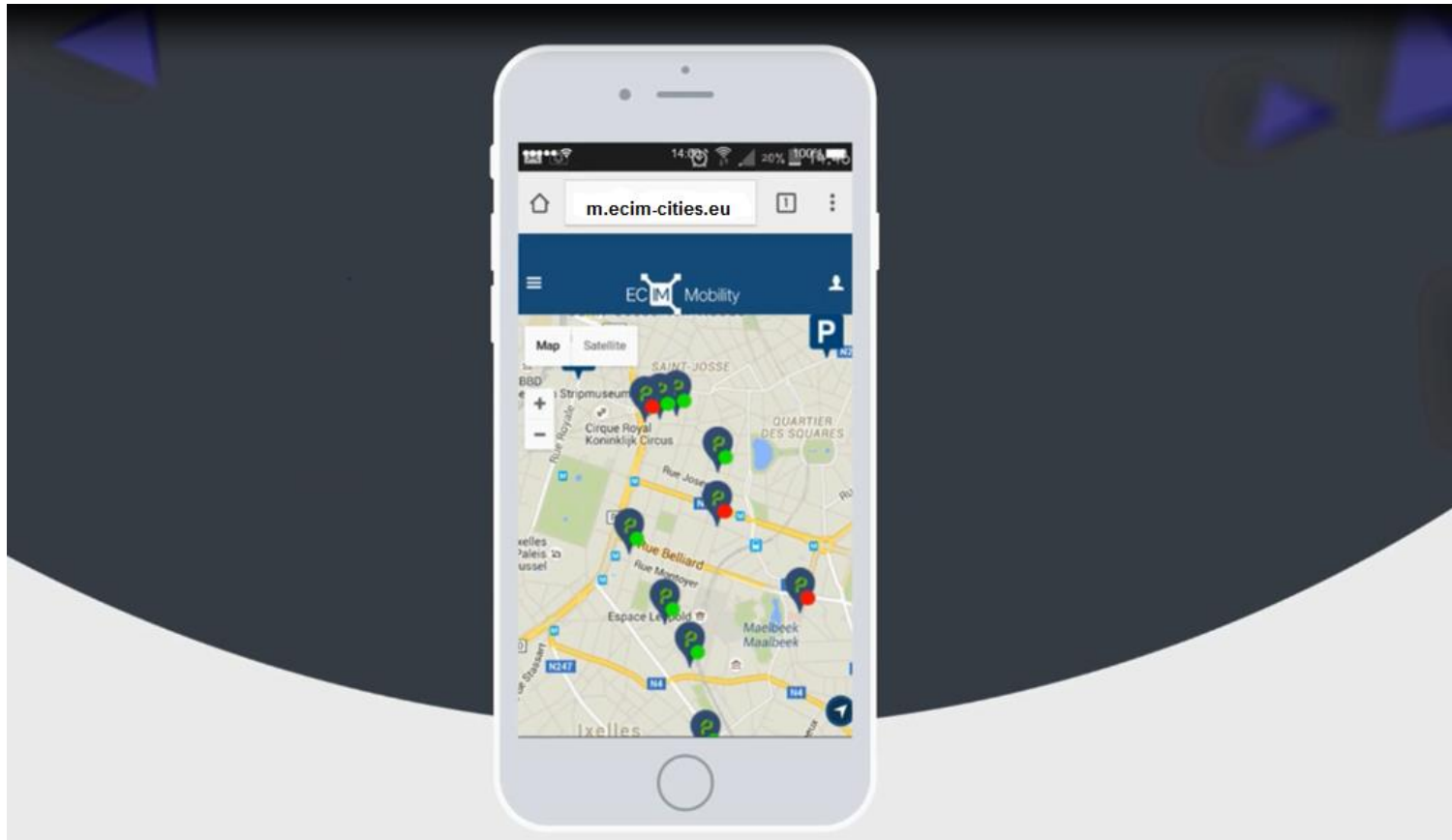
Developers register on the marketplace and subscribe to selected services



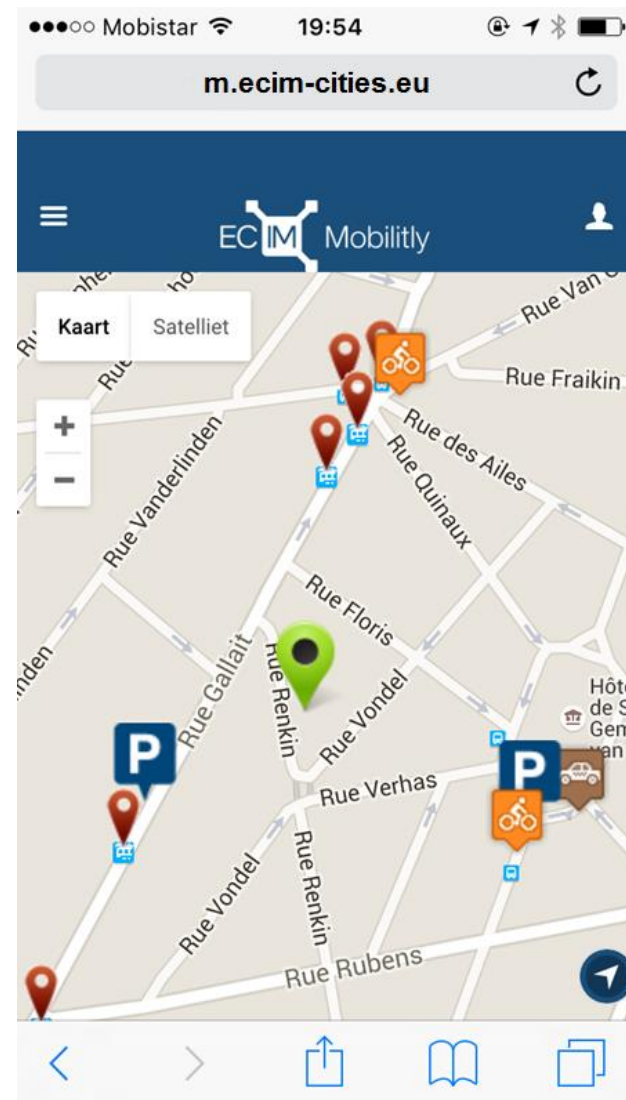
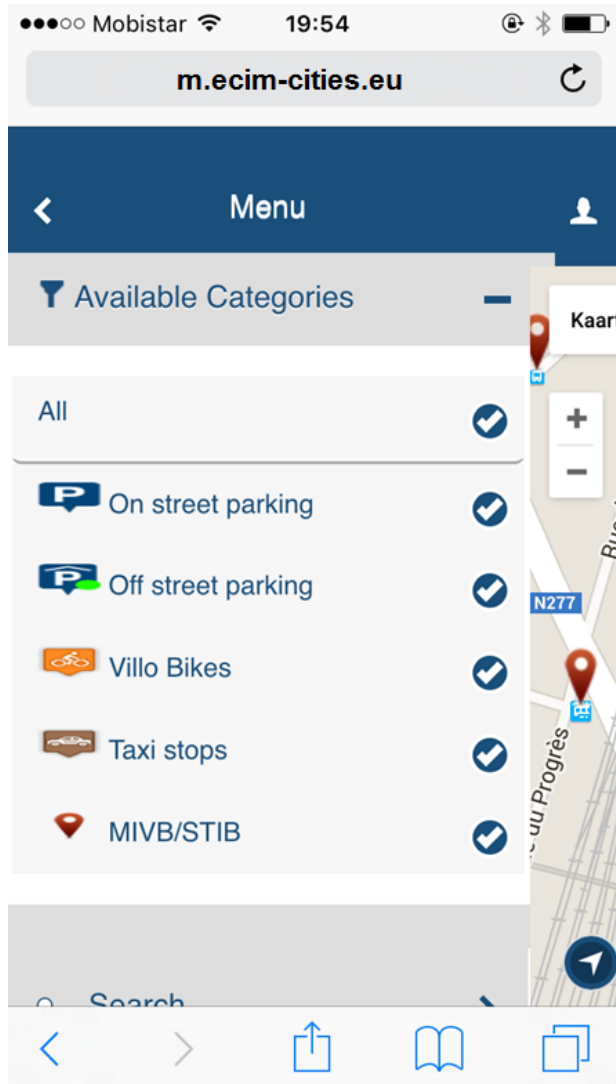
Providers publish web/data services on the marketplace



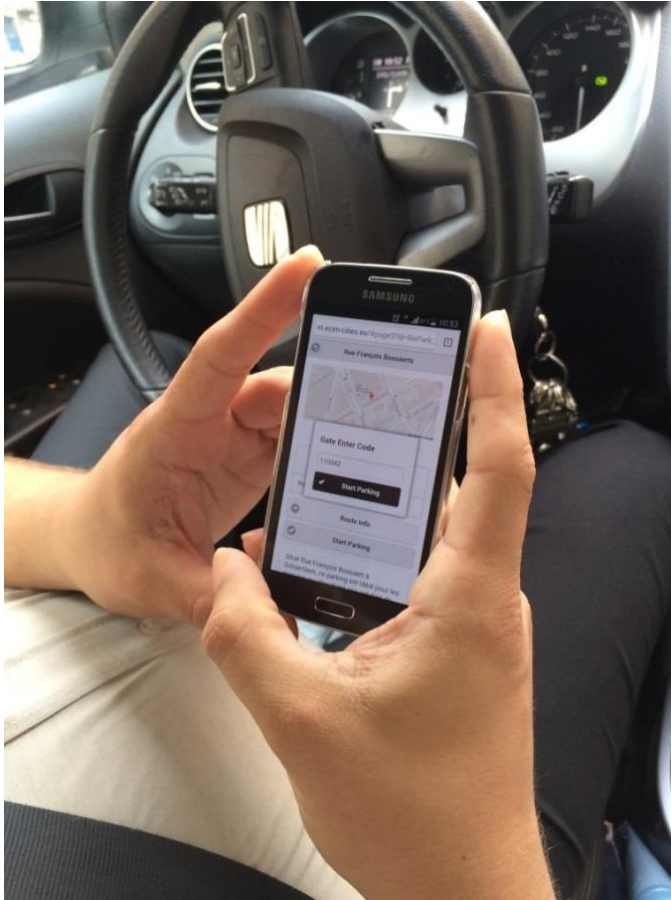
SMART MOBILITY APP (BRUSSELS)



MULTI-MODAL



SINGLE SIGN-ON



●●●● Mobistar 19:51

m.ecim-cities.eu

Login

Kaart 4411

Mobile:
324728567661

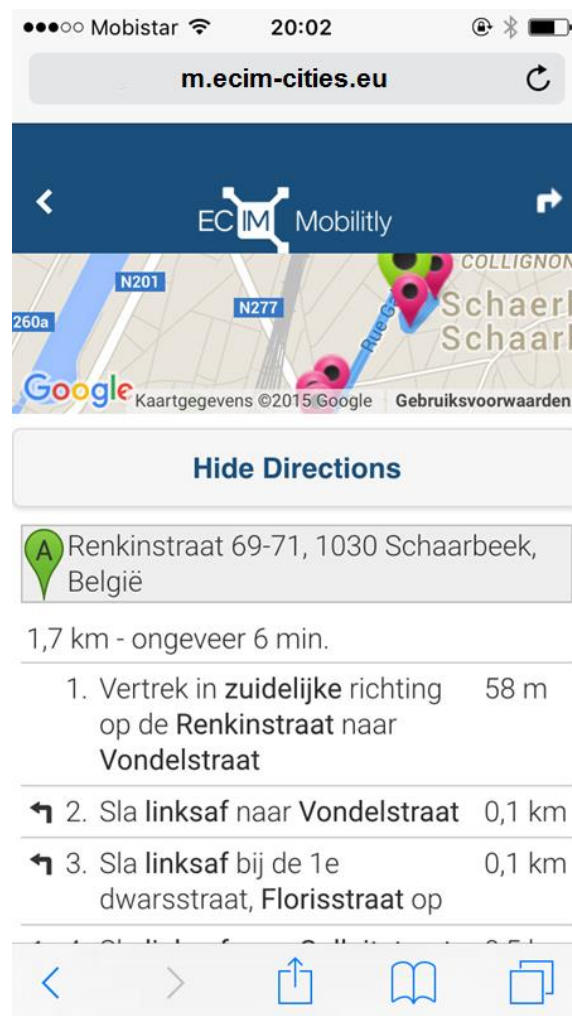
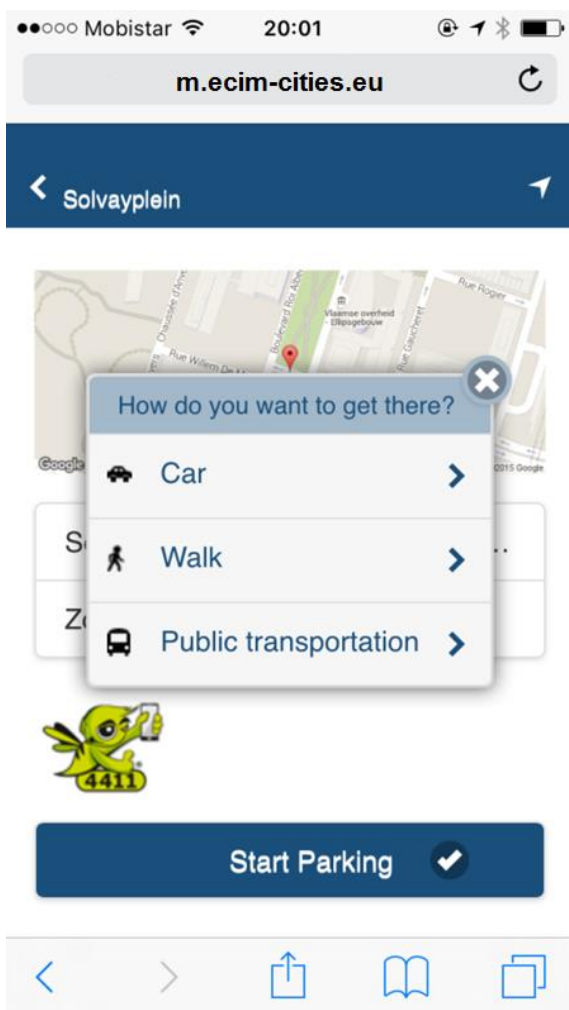
Password:
●●●●

Login

Register →

[Forgot your password?](#)

CHOOSE YOUR JOURNEY




START PARKING SESSION

Mobistar 20:01


m.ecim-cities.eu

< Solvayplein >



Solvayplein, 1030 Schaerbeek, B...

Zone code: SCH3



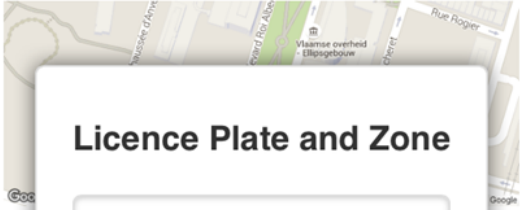
Start Parking ✓

< > ↑ ↓

Mobistar 20:05

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Licence Plate and Zone

licence plate

SCH3

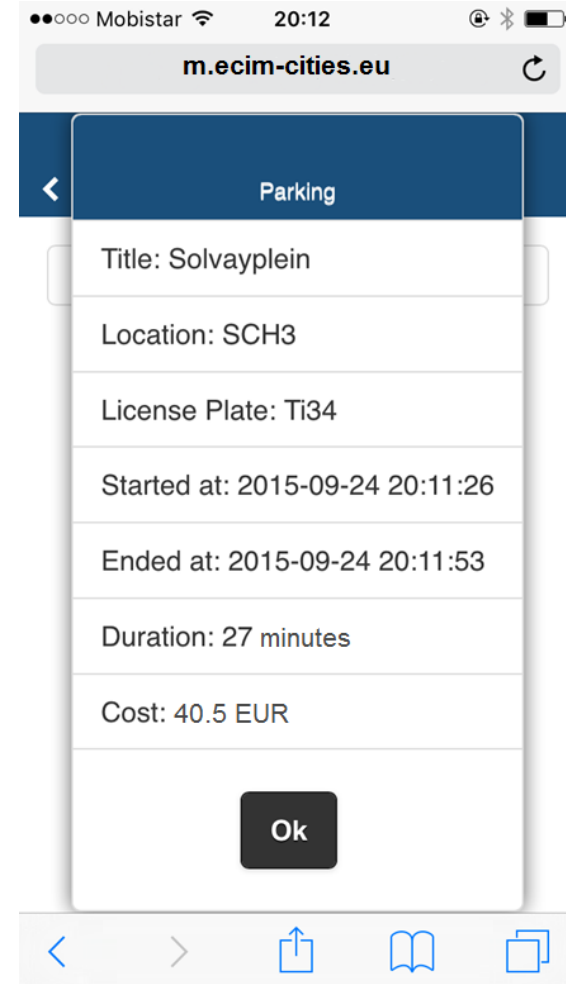
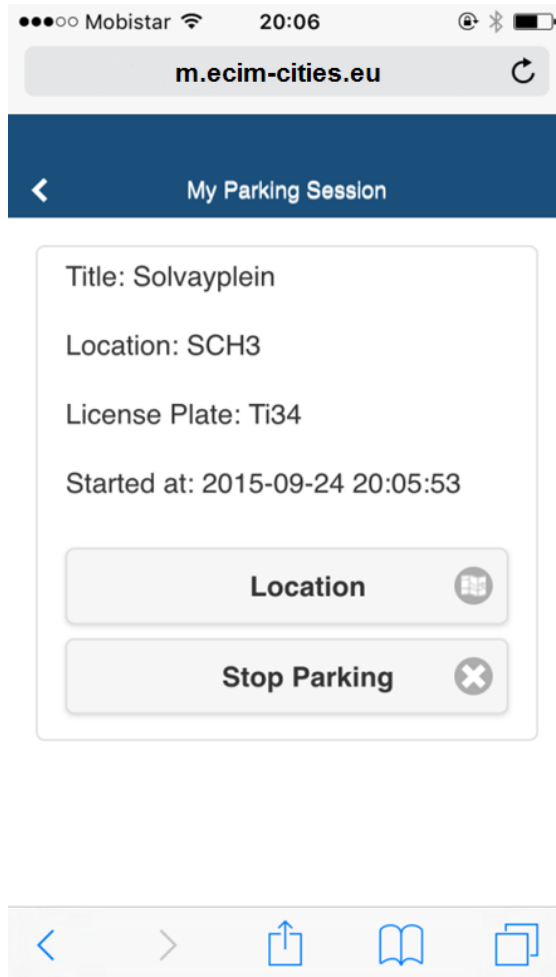
Start Parking



Start Parking ✓

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PAY FOR PARKING



FOLLOW US & GET IN TOUCH!



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