



Perspectives from CIP-funded projects

**Competitiveness and Innovation Framework Programme
ICT Policy Support Programme
CIP ICT PSP Work Programme 2013**

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CIP ICT PSP WP 2013: objectives

Stimulate smart, sustainable and inclusive growth by accelerating the wider **uptake** and best **use of innovative digital technologies** and content by citizens, governments and businesses

Addresses **obstacles** hindering further and better use of ICT based products and services and **barriers** for the development of high growth businesses, notably SMEs

Foster the development of **EU-wide markets** for innovations

CIP ICT PSP WP 2013: challenges

The main **challenges** include:

- ✓ Relatively **slow uptake** of ICT innovations in the **public sector**
- ✓ Fragmentation of relevant markets due to **lack of interoperability** between ICT solutions deployed across the MSs and Associated Countries

CIP ICT PSP WP 2013: SME focus

The Programme offers opportunities **both** for innovative SMEs in the ICT sector (*supply side*)

and for SMEs that can make better use of ICT to improve their products, services and business processes (*demand side*)

CIP Call 7: Objective 1.1

"Cloud of Public Services"

Prepare the **migration** by public authorities to **cloud-based solutions** to deliver online public services

Pilots to test and validate the use and the aggregation of innovative **cloud-based services** offered both by the public and the private sector

Migration of existing services towards **cloud-based solutions** that allows an operational implementation based on **open interfaces**, leading to **interoperability** and **portability**

Questions for the panel discussion

- 1) How will your project support and deliver **innovation** in the **public sector**?
- 2) What are the main **drivers** for the adoption of cloud services by the public sector? What are the main **obstacles**?
- 3) What are the key **benefits** from a migration by public authorities to cloud-based services?
- 4) How will **citizens** (*demand side*) benefit from such migration? Are there benefits to be reaped by **SMEs** and **start-ups** (*demand and supply side*)?
- 5) **Interoperability** between ICT solutions deployed across the Member States: is it a real barrier? If so, how to overcome it?⁶