CloudWATCHhub.eu & European CloudScout

European CloudScout is a simple online tool provides European SMEs with tailored information and recommendations on their use of Cloud

CloudScout is now hosted on the CloudWatchHUB

❏Originally developed by DsiN (<u>Deutschland sicher im Netz</u>) for Germany

"Cloud Scout is a simple tool to give small businesses the information to decide on how to use the cloud: taking account of their legal, organizational and technical needs. Cloud Scout is very welcome. I encourage any other initiatives aligned with our cloud strategy to come forward too. Indeed the EU-funded CloudWATCH project is actively promoting many of them: including Cloud Scout."

The European Commissioner for the Digital Agenda, **Neelie Kroes** launched Cloud-Scout @ **European Cloud Scout: SMEs to navigate to the cloud** Event, **10 July 2014**, Brussels

CloudWatchHUB

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EU CloudScout doesn't only **target SMEs** but it also **serves as a statistical tool** for **NTAs to assess the status of SME interest & maturity in cloud computing**

European CloudScout
Navigate your SME to the cloud

"The Cloud Scout is an important tool to communicate the benefits of clouds for SMEs, raising awareness on IT security issues and showing how to navigate to the cloud."
Neelie Kroes, Vice President, European Commission

14 questions for a secure transition to the Cloud

Understanding what Cloud Computing means for your business is the first step towards realising its benefits, such as creating and delivering value to customers.

European CloudScout
Navigate your SME to the cloud

14 questions for a secure transition to the Cloud

The European Cloud Scout is a **novel interactive tool for Managers of SMEs** in Europe that provides low-threshold information tailored to your legal, organisational and technical requirements for a successful use of cloud computing.

Supported by National Trade Associations across Europe, Cloud Scout has an EU-wide vision. Country and language specific versions already available online and more will follow.

Cloud Scout focusses on security issues primarily for small and medium sized enterprises. In just 10 to 15 minutes this tool provides information about what needs to be considered in order to use cloud computing in a secure manner and about how you can even improve information security.

The questions will help you become familiar with cloud and security aspects and explicitly seek to address your specific business situation. When you have completed the questions, you will receive a **downloadable report** that is customised to your business, clarifying IT and data privacy. It also supports you in choosing the right cloud services and cloud provider.

The questionnaire should be considered as a first orientation, not as a substitute for analysing in depth your security requirements. Prior to storing business-critical information or applications in the cloud it is advisable to define a cloud strategy, including a security analysis.

Click on your country to start the Cloud Scout questionnaire

| European version (English) | Austria | Belgium (French) | Belgium (Flemish) | Finland | Germany |

Divided up in 3 parts:

❑**Statistical Questions**: size of the company, the industry it operates in, knowledge about cloud computing , rate development, consultancy on services availability & security support
❑**Questions related to requirements and expectations of cloud computing**: foreseen benefits, expectations and obstacles in moving to the cloud, key concerns, inherent security measures
❑**Questions related to decision-making**: what are the applications moved to the cloud, inherent security measures, user access , broadband requirements, provider preferences

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❑Thanks to CloudWATCH, CloudScout is currently **available in 7 languages: English, German, French, Dutch, Spanish, Hungarian, and Finnish.**

❑Since its launch Cloud Scout has been **completed over 200 times by SMEs in Europe**

The CloudScout landing page has had over **825 unique views**
It's **the second most popular page** on the site.

COUNTRY	NUMBER
Belgium	Flemish: 22 ; French: 33
Spain	46
Finland	29
Hungary	57
United Kingdom	27
EU version	85

Questions

◆ How short and readable should contracts be?

◆ How important are the following issues:

- availability and continuity of service;

- compliance (in particular as regards data protection));

- location of data; liability

◆ What practical suggestions do you have to ensure that these issues are properly addressed from an SME perspective.