

A trusted cloud ecosystem

How can we help SMEs innovate in the cloud?

Networking session

14:50 – 15:35

21 October 2015

ICT 2015, Lisbon, Portugal

Our panellists

- Chair: Nicholas Ferguson, Trust-IT Services & CloudWATCH2
- ◆ Paolo Balboni, ICT Legal Consulting, CloudWATCH2
 - ◆ Dalibor Baskovc, EuroCloud & CloudCatalyst
 - ◆ Rui Costa, Senior Systems Engineer, Veniam & CloudSocket
 - ◆ Boris Horvat, University of Primorska & GoOpti
 - ◆ Jürgen Jähnert - Baden Württemberg: Connected & CloudSocket
 - ◆ James Mitchell, Strategic Blue & CloudWATCH2
 - ◆ John Soldatos, Athens Information Technology, Clouding SMEs
 - ◆ Robert Woitsch- BOC Asset Management & CloudSocket

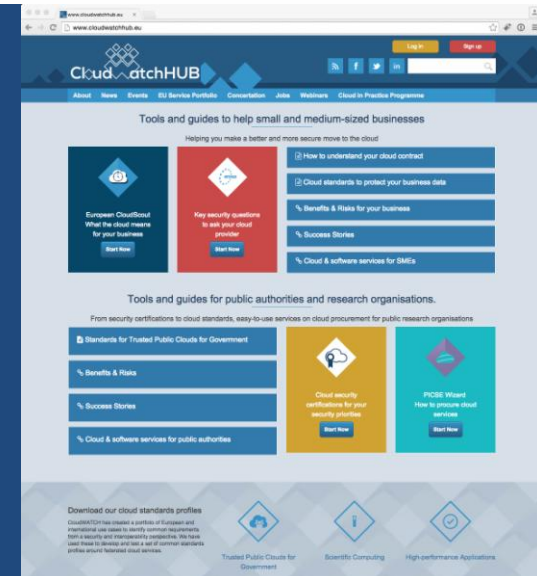
Tools & guides for SMEs

Released in 2015 – CW1

- ❖ CloudScout - first steps to the cloud
- ❖ Data protection & legal guide
- ❖ Security questions for your CSP
- ❖ New cloud & software services
- ❖ Cloud standard profiles

COMING IN 2015–17 – CW2

- ❖ *On-demand support for for SMEs & PAs*
 - ❖ *Legal*
 - ❖ *Risk management*
 - ❖ *Cloud pricing*
- ❖ *Roadmap for transparent pricing in Europe*
- ❖ *Promote R&I results to market*



- ❖ *A hub for objective support to SMEs*

Nicholas Ferguson, Trust-IT Services Ltd &
Coordinator, CloudWATCH2
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www.cloudwatchhub.eu
[@cloudwatchhub](https://twitter.com/cloudwatchhub)

Coming Soon in 2015

CloudWATCH2 Legal Week

FaQs for SMEs

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Join The Roadmap



We are building the future **cloud market structure**. The call is now open.

James Mitchell
Strategic Blue
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Panel topics

- ◆ New products to market
- ◆ Combining cloud, big data and IoT
- ◆ Identifying key differentiators
- ◆ Market positioning
- ◆ The market landscape
- ◆ Achieving long-term sustainability
- ◆ Scaling business models